STAR, Workplace
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Pascal Lwambwa is MC of the Standard Bank Rocking Future Roadshow and marketing assistant at Three Ring Circus. ***Workplace*** asked him about his job

Pascal Lwambwa takes his position as a role model for school children seriously.

nice work
if you can get it

Inspiring the youth a fulfilling job

What does your job entail?
As MC for the Standard Bank Rocking Future Roadshow, I will spend the next seven months travelling to over 200 schools across five provinces to communicate the extensive career opportunities available to South Africa's Grade 12 learners.

The idea is to inspire and motivate them to think positively about their career choices and make informed decisions by providing them with detailed information from tertiary institutions.

During the remainder of the year and during school holidays, I am responsible for the marketing of Three Ring Circus. I am also responsible for a youth marketing company, the roadshow and other educational platforms.

These include Seed, a teachers' programme aimed at encouraging growth and understanding of personal worth; Freaky Science, a primary school show that promotes maths and science and a mobile careers expo for the Gauteng Human Resources Development Strategy at the Sci-Bono Centre in Newtown.

What are you trying to achieve?
To be a role model for Grade 12 learners. Teenagers can identify with me as I am just 25 years old.

In my spare time, I assist my father who is a pastor. I am a leader for Christian youth camps.

I gain enormous satisfaction from motivating and guiding the youth and empowering them.

I am completing a three-year diploma in PR at the University of Johannesburg.

What does a typical day entail?
Lots of flexibility. From January to July my colleague, Que Lebatha and I are on the road, driving to schools.

On average we perform two shows a day.

While on stage, we introduce the supporting institutions, run a quiz, give out freebies, get the audience feeling positive and enthused and pass on as much information as possible within an hour.

Afterwards, it is either back to the office or nearby booked accommodation to prepare for the next show, check e-mails and work on marketing initiatives.

What would you call a really good day?
When the show starts on time and one can gets a positive response from the audience. From the supporting institutions, positive feedback and interest is paramount to our success as we know we have achieved our mandate.

What is your greatest challenge?
Being on the road for seven months of the year away from family and loved ones presents a challenge, but modern communication certainly closes the gap.

What has contributed to your success?
Having a great support system from my family and loving parents who have always supported and encouraged me to work hard and achieve my goals. My faith has also been instrumental in my life.

What is your background?
I am born of a Congolese father and Belgian mother with seven siblings and came to South Africa as a young boy.

I attended school in Alberton, matriculated and attended at the University of Johannesburg, where I completed a three-year PR diploma.